



ADVENTIST HEALTH  
HANFORD & SELMA

YEAR ONE UPDATE, FY 2023  
Community Health  
Implementation Strategy

2023

Adventist Health   
Hanford

Adventist Health   
Selma

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# Purpose & Summary

Non-profit health systems, community-based organizations, and public health agencies across the country all share a similar calling: to provide public service to help improve the lives of their community. To live out this calling and responsibility, the Central Valley Network (CVN) comprised of Adventist Health's four hospitals located in Hanford, Tulare, Reedley and Selma conducts a Community Health Needs Assessment (CHNA) every three years, with our most recent report completed in 2022. Now that our communities' voices, stories, and priority areas are reflected in the CHNA, our next step is to complete a Community Health Improvement Plan (CHIP), or as we refer to it in this report, a Community Health Implementation Strategy (CHIS).

The CHIS consists of a long-term community health improvement plan that strategically implements solutions and programs to address our health needs identified in the CHNA. Together with the Adventist Health Well-Being team, local public health officials, community-based organizations, medical providers, students, parents, and members of selected underserved, low-income, and minority populations, the CVN intentionally developed a strategic plan to address the needs of our community.

In this Year One Update, FY 2023, of the Community Health Implementation Strategy also known as the Community Health Plan Update, FY 2023 you will find strategies, tactics, and partnerships that address the following health needs identified in the 2022 CVN Community Health Needs Assessment.

**Financial Stability**

**Food Security**

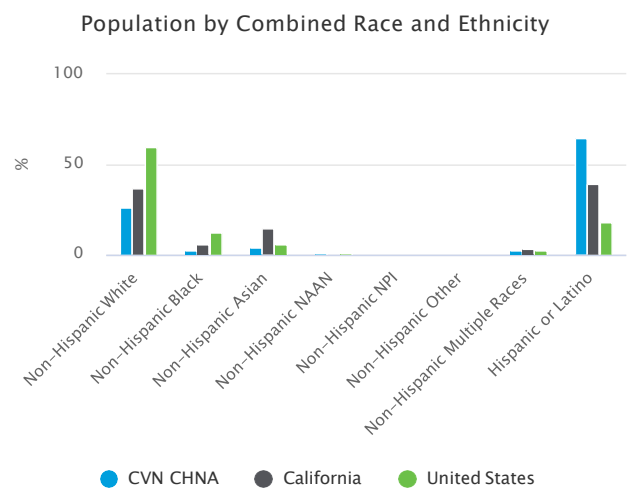
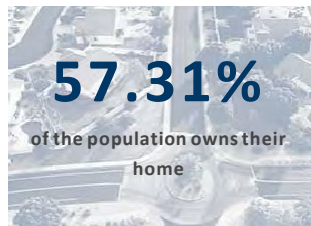
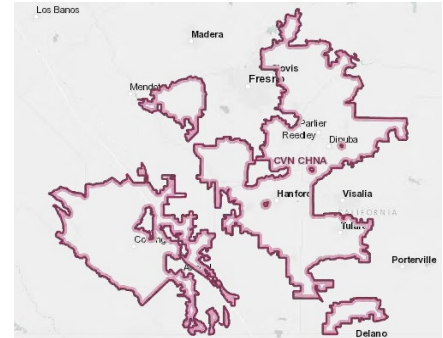
**Mental Health**

# Who We Serve

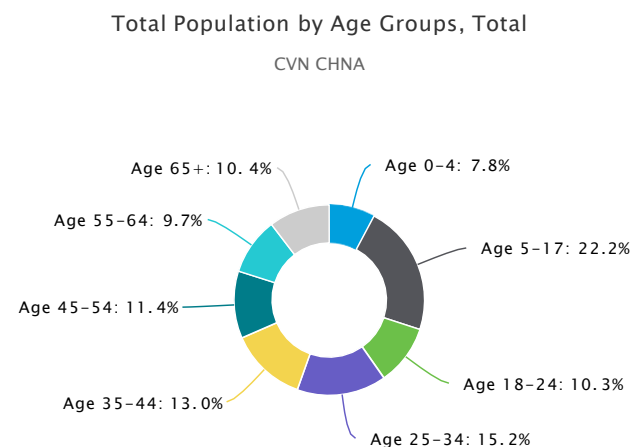
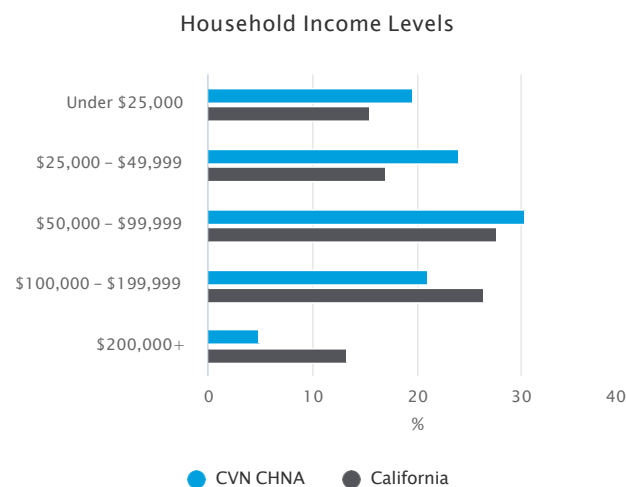
## DEMOGRAPHIC PROFILE

The following zip codes represent Adventist Health Central Valley Network’s primary service area (PSA), accounting for 75% of hospital discharges. Additionally, we took a collaborative approach and expanded our PSA by inviting Steering Committee members to include the zip codes of those they serve.

The CVN CHNA market has a total population of 537,932 (based on the 2020 Decennial Census). The largest city in the service area is Tulare, with a population of 59,312. The service area is comprised of the following zip codes: 93219, 93648, 93625, 93646, 93609, 93647, 93631, 93657, 93245, 93234, 93239, 93654, 93204, 93618, 93230, 93615, 93662, 93212, 93630, 93619, 93210, 93656, 93274.



Note: NAAN = Native American or Alaska Native, NPI = Native Hawaiian or Pacific Islander.



# About Us

## Adventist Health Hanford & Selma

**Hanford**, Located in the heart of California’s rich San Joaquin Valley, Adventist Health Hanford is a 153-bed acute-care hospital with key services including 11 private birth center rooms, medical/surgical nursing care, ICU, 24-hour emergency care, surgery, joint replacement center, imaging and outpatient services. For nearly a century, Adventist Health has taken pride in providing innovative treatments and advanced care to Kings County and the surrounding areas.

**Selma**, Located in the central San Joaquin Valley, Adventist Health Selma is a 57-bed acute-care community hospital offering critical services to the community. The hospital offers services including a 24-hour emergency department, direct observation unit, surgery, laboratory, cardiology and imaging with CT, MRI and digital mammography. The Selma hospital offers modern treatment options to patients in need, providing the community with complete healthcare treatments.

## Adventist Health

Adventist Health is a faith-inspired, nonprofit integrated health system serving more than 80 communities on the West Coast and Hawaii. Founded on Adventist heritage and values, Adventist Health provides care in hospitals, clinics, home care agencies, hospice agencies and joint-venture retirement centers in both rural and urban communities. Our compassionate and talented team of 34,000 includes associates, medical staff physicians, allied health professionals and volunteers driven in pursuit of one mission: living God’s love by inspiring health, wholeness and hope. Together, we are transforming the American healthcare experience with an innovative, yet timeless, whole-person focus on physical, mental, spiritual and social healing to support community well-being.

## Adventist Health’s Approach to CHNA & CHIS

Adventist Health prioritizes well-being in the communities we serve across our system. We use an intentional, community centered approach when creating our hospital CHNA’s to understand the health needs of each community. After the completion of the community assessment process, we address health needs such as mental health, access to care, health risk behaviors, and others through the creation and execution of a Community Health Implementation Strategy (CHIS) for each of our hospitals and their communities.

The following pages highlight the key findings the CVN CHNA Steering Committee identified as their top priority health needs, or as we refer to them in this report, their ‘High Priority Needs’. The High Priority Needs are addressed in this Community Health Implementation Strategy and are



reported on yearly basis through the annual community health plan update. This is year one, of a three-year strategy to improve the health our community. We invite you to learn about the actions, activities and programs that have been implemented in 2023.

# Action Plan for Addressing High Priority Needs

The following pages reflect the goals, strategies, actions, and resources that Adventist Health Hanford/Selma provided in 2023 to address each selected High Priority Need

**ADDRESSING HIGH PRIORITY: Financial Stability**

<b>GOAL</b>	Advocate for and collaborate with internal and external partners to identify community members experiencing poverty and connect them to support services to lessen financial burden.
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<b>Strategy 1:</b>	Partner with external partners to provide financial literacy programs.
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<b>Action 1: Program/Activity/Tactic/Policy</b>	
<ul style="list-style-type: none"> <li>• Introduce Valley Strong Bank to school districts and other community partners to share their financial literacy program.</li> <li>• Create partnerships with other banks to identify educational needs such as loan acquirement, business plans, etc.</li> </ul>	

<b>FY 2023 YEAR ONE</b>	
Develop partnership with Valley Strong Bank and other banks, introduce to school districts and other organizations.	

<b>Strategy 2:</b>	Provide space to collaborate with external partners to provide resources for the community.
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<b>Action 2: Program/Activity/Tactic/Policy</b>	
Coordinate and socialize a resource center with external partners. Open a resource center in Tulare utilizing space allocated.	

<b>FY 2023 YEAR ONE</b>	
Establish External Partner Services and restructure space.	

<b>COMMUNITY IMPACT SUMMARY/ALL STRATEGIES:</b>
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Adventist Health Hanford/Selma partnered with Parallon to assist community members in the enrollment and approval process for individual or family medical insurance coverage.

Adventist Health Central California Network works with the COPE Health Scholar program to provide educational opportunities for individuals interested in making a difference in health care by working together to advance their careers through firsthand experience in clinical and administrative health care settings to become an integral part of the care delivery team. Cope Scholars assist with basic care for patients alongside nurses, physicians and other members of the care delivery team, and have opportunities to learn the “business” of health care, preparing them for a health care career and helping earn volunteer hours for medical school, nursing school, and other graduate programs while positioning students well for entry-level positions in healthcare.

AH Central Valley (AHCVN) is working to address financial stability and is actively engaged with Valley Strong Bank and Bank of America to curate opportunities to offer financial literacy courses to students and their families. We have also partnered with Kings Canyon Unified and Kings County Unified School Districts. Additionally, AHCVN is preparing to open a community partner led and driven Resource Center (RC) this November. The RC will be home to several community-based organizations many of which have signed a usage agreement to provide community members with health-related social needs. AHCVN has met with Kings Canyon Unified School District, and KCAO to discuss opportunities such as Fun Fit Fridays, Parental Support groups that we could offer financial literacy courses.

Student athletes in Tulare and Kings counties were offered free sports physicals at three events organized by the non-profit Adventist Health. Schools require a sports physical for student athletes of all ages in order to determine a student’s medical eligibility to play on a sports team. Sports physicals include a basic medical screening that checks a student’s height and weight, blood pressure and vision. Physicals usually take 30-45 minutes and each student received a “swag bag” that included a water bottle and school supplies. Students were also able to receive the COVID-19 vaccine at the event. These free sports physicals address issues with access to care in Hanford/Selma area where 76.54% live in a population affected by a health professional shortage area as well as the childhood poverty rate at 24.44% as compared to the national childhood poverty rate of 16.66%.

Adventist Health Hanford/Selma Inspire Hope program partners with World Vision whose focus is on helping the most vulnerable children overcome poverty and experience fullness of life. Adventist Health Central Valley received over 10 shipments of donated goods and partnered with local community-based organizations for distribution to those in need.



**ADDRESSING HIGH PRIORITY: Food Security**

<b>GOAL</b>	Strive to give access to current food distribution programs to the community identified by clinical screenings.
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<b>Strategy 1:</b>	Increase clinical screenings to identify patients in need of current food distribution programs.
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<b>Action 1: Program/Activity/Tactic/Policy</b>
<ul style="list-style-type: none"><li>• Build relationships with external partners who already have an established distribution program.</li><li>• Increase screenings for food insecurities at clinical visits.</li></ul>

<b>FY 2023 YEAR ONE</b>
Establish relationships with external partners who are currently providing food services. Create a process/workflow for screenings that we can implement across the network.

<b>Strategy 2:</b>	Expand food program in all clinics (such as Nutribile, food banks).
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<b>Action 2: Program/Activity/Tactic/Policy</b>
Implement food programs to aid vulnerable patients, such as Nutribile. Expand to all clinics serving lower income families.

<b>FY 2023 YEAR ONE</b>
Implement food programs in an Adventist Health Medical Office clinic.

<b>COMMUNITY IMPACT SUMMARY/ALL STRATEGIES:</b>
Adventist Health Central Valley (AHCVN) has a list of food outreach resources listed in our Emergency Departments and available to our clinics. Adventist Health partnered with Kings Community Action Organization to help restock their emergency pantry for those in need. Adventist Health staff donated canned goods, boxed items and ready to eat healthy food during May 2023 as part of May Stroke Awareness Month.

**ADDRESSING HIGH PRIORITY: Mental Health**

<b>GOAL</b>	Provide mental health awareness and access to our communities.
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<b>Strategy 1:</b>	Work with internal and external stakeholders to provide educational awareness.
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<b>Actions 1: Program/Activity/Tactic/Policy</b>	
<ul style="list-style-type: none"> <li>• Create a Behavioral Health Collaborative between Kings, Tulare and Fresno County Behavioral Health Departments. Roll out initiatives created by the collaborative to provide awareness amongst adults and children.</li> <li>• Utilizing current programs such as: Kings County Mobile Crisis Unit</li> </ul>	

<b>FY 2023 YEAR ONE</b>	
Identify collaborative members and goals.	

<b>Strategy 2:</b>	Create awareness and increase Adventist Behavioral Health virtual visits utilizing the Bridge program to help identify patients seen through emergency departments.
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<b>Actions 2: Program/Activity/Tactic/Policy</b>	
Provide educational materials to providers about behavioral health virtual care services. Increase knowledge and awareness about virtual visits.	

<b>FY 2023 YEAR ONE</b>	
Establish goals for number of visits in 2023. Set strategy for creating awareness of Adventist Behavioral Health virtual visits.	

**COMMUNITY IMPACT SUMMARY/ALL STRATEGIES**

Every month, more than 500 adults and children seek care for mental health issues at our Selma hospital and clinics. To better serve those patients and others, we are partnering with the Selma Healthcare District on a \$222,000 yearlong pilot project to better coordinate mental health care in the community. The district is committing \$100,000 and Adventist Health is dedicating the remaining funds toward a two-person clinical team to assess and treat patients and direct them to local resources more quickly.

“Addressing mental health issues goes beyond one person or one organization,” said Dr. Raul Ayala, Ambulatory Medical Officer for the Adventist Health system. “It takes a community. By partnering with us, the Selma Healthcare District will help thousands of patients get the right care at the right time and place to meet their needs more quickly and thoroughly.”

The district board voted unanimously in June to award the funds to Adventist Health. “This is great,” Board Member Rosemary Alanis said at the meeting. “That’s what we’re here for, to move forward and partner for the health of the community.”

Many Adventist Health team members worked with Dr. Ayala to make the grant possible including Mary Lally-DeAlba, Selma associate patient care executive; Ray Ambriz, clinic regional director; Donald Calhoun, Selma nursing director; Jeanette Cotanche, Medical Staff director; Elaine McMahon, Selma emergency and ICU services nursing manager; and Atalie Rosales, regional director of grants.

The funds will be used to hire a licensed clinical social worker to care for patients in Adventist Health’s emergency department, Selma clinics and mobile clinic visits in Selma. Faster emergency department assessments will allow patients to get the care they need more quickly rather than waiting for a transfer, which can take more than a day. The social worker can also direct patients for follow-up care at a clinic in town to meet their needs on an ongoing basis and

promote long-term healing. At the clinic, a medical assistant will be dedicated to supporting referred mental health patients with their needs.

**Adventist Health Hanford/Selma Additional Narrative:**

Other programs/activities not included in the 2023 CHIS Strategic Plan that support community impact

Adventist Health Hanford/Selma provided over 550 free visits in the greater Central Valley area of California by attending special events throughout 2023 in order to improve access to care.

“Walk with a Doc” launched in 2023 post covid and provided the community an opportunity to meet the physicians who provide clinical care in an unstructured social setting. Providers discussed health education topics including breast cancer, flu/pneumonia, health tips, heart health, pediatrics and general wellness.

In 2023, the Adventist Health Hanford Family Medicine Residency Program continued. It is a community-based program and provides each resident the benefit of clinical experiences and innovative educational opportunities through a multi-disciplinary approach. The Program’s mission is to provide quality training and exceptional opportunities to our residents. In this program, we train competent, well-rounded physicians, that will provide compassionate care to the patients in the Central Valley, as well as to increase the primary care workforce in the community. The strength of the program lies in its people who comprise it- our family-oriented faculty who are diverse in background and interests, dedicated residents, and staff.

**ADVENTIST HEALTH COMMUNITY IMPACT IN THE NEWS:**

[Free sports physicals available for all students in Tulare, Kings Counties - The Sun-Gazette Newspaper \(thesungazette.com\)](https://thesungazette.com)

# Significant Identified Health Needs

The Adventist Health Community Well-Being team and community partners collectively reviewed all relevant significant health needs identified through the CHNA process. Using a community health framework developed for this purpose, 12 significant health needs were initially considered. The list of significant needs are as follows:

- Access to Care
- Community Safety
- Community Vitality
- Education
- Environment & Infrastructure
- Financial Stability
- Food Security
- Health Conditions
- Health Risk Behaviors
- Housing
- Inclusion & Equity
- Mental Health

From this group of 12, several high priority health needs were established for CVN. High priority health needs were chosen as they had demonstrated the greatest need based on severity and prevalence, intentional alignment around common goals, feasibility of potential interventions, and opportunities to maximize available resources over a three-year period.

Using the criteria mentioned above, we were able to determine which needs were high priority, as compared to those that were significant needs. The High Priority Needs are the focus of the implementation strategy and this accompanying Community Health Plan Update, 2023. The remaining significant health needs are not addressed directly but will likely benefit from the collective efforts defined in this report.

TABLE OF SIGNIFICANT IDENTIFIED HEALTH NEEDS

Financial Stability
Food Security
Mental Health
<b>Lower Priority Needs that will not be addressed directly by Adventist Health Hanford/Selma due to limited resources, expertise and feasibility of viable interventions</b>
Housing
Health Risk Behaviors
Health Risk Conditions
Access to Care
Environment & Infrastructure
Inclusion and Equity
COVID
Education
Community Vitality
Community Safety



Scan the QR code for the full Secondary Data Report



## Community Health Financial Assistance for Medically Necessary Care Commitment

Adventist Health understands that community members may experience barriers in paying for the care they need. That is why we are committed to providing financial assistance to those who may need support in paying their medical expense(s).

Community members can find out if they qualify for financial aid in paying medical bills by completing a financial assistance application. Applications can be filled out at the time care is received or after the bill has been administered. To access the financial assistance policy for more information or contact a financial assistant counselor, please visit us at: [Adventist Health - Help Paying Your Bill](#)



Adventist Health Hanford  
115 Mall Drive  
Hanford, CA 93230  
(559) 582-9000  
www.adventisthealth.org



Adventist Health Selma  
1141 Rose Avenue  
Selma, CA 93662  
(559) 891-1000  
www.adventisthealth.org



Thank you for reviewing our Year One Update, FY 2023 of the Community Health Implementation Strategy

We are proud to serve our local community and are committed to making it a healthier place for all. To provide feedback on this community benefit report or other reports referenced, please email [community.benefit@ah.org](mailto:community.benefit@ah.org). You may also request a copy free of charge.

**Jason Wells, MBA, CMPE, FACHE**  
President, Adventist Health Central California Network